

Proofing Best Practices ✓ □

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Getting proofs approved is the biggest bottleneck to getting creative work out to the market. Streamlining this process is essential to the creative workflow and helps you get back to doing what you love - creating! Read on to learn our best practices for managing your proofing process.

Features We Love

Below we have compiled a few of our favorite features related to proofs that are sure to elevate your workflow!

- **Designer Checklist** (<https://guide-ignite.inmotionnow.com/help/collaborating-during-a-review#designer-checklist>)
- **Proof Versioning** (<https://guide-ignite.inmotionnow.com/help/proof-versioning>)
- **Review Reminder Notification** (<https://guide-ignite.inmotionnow.com/help/automatic-review-reminders>)
- **Review Routes** (<https://guide-ignite.inmotionnow.com/help/review-routes>)

Watch: Proofing by the Numbers: How Franklin Energy Streamlined their Collaboration

Learn how Cherise and Alicia leveled-up their proofing processes to increase collaboration and track the key ROI metrics for their team.

Industry Best Practices from the inMotion Blog

- **6 Ways To Get Better Feedback With Review Tiers** (<https://www.inmotionnow.com/project-workflow/6-ways-to-get-better-feedback-with-review-tiers/>)
- **Border States Delivers Value and Builds Partnerships with inMotion ignite**(<https://www.inmotionnow.com/project-workflow/border-states-delivers-value-and-builds-partnerships-with-inmotion-ignite/>)
- **5 Ways To Get More Effective Creative Feedback**(<https://www.inmotionnow.com/project-workflow/5-ways-to-give-more-effective-creative-feedback/>)
- **The Proofing Tools You Need to Make Copy Editing a Breeze**(<https://www.inmotionnow.com/project-workflow/the-proofing-tools-you-need-to-make-copy-editing-breeze/>)
- **10 Benefits of Proofing Your Content Online** (<https://www.inmotionnow.com/project-workflow/10-benefits-of-proofing-your-content-online/>)